

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|-------------------------|----------|---------------------|------------------------------|--|--|-----------|------------------|---|--|--------------------------|---|---|---|--|--|--|
| | | | | | Match Group, Inc. [MTCH] | | | | | | | | Director | | 10% | Owner | |
| (Las | (Last) (First) (Middle) | | | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | _2 | X_ Officer (give title below) Other (specify below) | | | | |
| MATCH GROUP, INC., 8750 N. | | | | | 3/2/2021 | | | | | | | Cl | Chief Bus. Affairs & Leg. Off. | | | | |
| CENTRAL 1400 | EXPRES | SSWAY, | , SUITE | ; | | | | | | | | | | | | | |
| (Street) | | | | 4. | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | 6. | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| DALLAS, T | | ate) (Z | in) | | | | | | | | | X | _Form filed by | y One Repor More than C | ting Person One Reporting P | erson | |
| , | - 137 | , | | · Non-De | riva | itive Secu | ırities A | cquire | ed, D | Disposed o | of, or B | enefic | cially Owne | ed | | | |
| 1.Title of Security (Instr. 3) 2. Trans. I | | | Trans. Date | | | 3. Trans. Code (Instr. 8) | | or Di | Disposed of (D) nstr. 3, 4 and 5) (A) or | | Follow | Forn Dire or In (1) (1) (1) | | | Ownership Form: Direct (D) or Indirect (I) (Instr. | ect (Instr. 4) | |
| 1. Title of Derivate Security (Instr. 3) | | | d 4. Trans. Code | nns. 5. Number Derivative | | of Securities Expirat (A) or of (D) | | Exerc | s, calls, wa | Price 7. Title and Ame Securities Under Derivative Securities, 3 and 4) | | ount of 8. Price of Privative | | 9. Number of derivative Securities Beneficially Owned | Ownership Form of Derivative | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | Code | V | (A) | (D) | Date Exercise | | Expiration Date | Title | | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | Direct (D) or Indirect (I) (Instr. 4) | |
| Restricted Stock Units | <u>(1)</u> | 3/2/2021 | | A | | 32883 | | 3/2/202 | 4 (2) | 3/2/2024 (2) | Com Stock value \$ | , par | 32883.0 | \$0 | 32883 | D | |

Explanation of Responses:

- (1) Restricted stock units convert into common stock on a one-for-one basis.
- (2) Represents restricted stock units that vest generally on March 2, 2024.

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|--------------------------------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Sine Jared F. MATCH GROUP, INC. 8750 N. CENTRAL EXPRESSWAY, SUITE 1400 DALLAS, TX 75231 | | | Chief Bus. Affairs & Leg. Off. | | | |

Signatures

Francisco J. Villamar as Attorney-in-Fact for Jared F. Sine

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.